

**Crowdsourcing: Why The Power Of The Crowd Is
Driving The Future Of Business By Jeff Howe**

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Editorial Reviews Library Journal. Journalist Howe introduced the term crowdsourcing-the process by which the power of the many can be leveraged to accomplish feats

The power of the crowd: why crowdsourcing works

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Crowdsourcing, a modern business term coined in 2005, is defined by Merriam-Webster as the process of obtaining needed services, ideas, or content by soliciting

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